

Safeguarding for Media

Women for Women International's mission is to support women survivors of war to rebuild their lives.

We are committed to amplifying the experiences of the women we serve, raising their voices and increasing awareness of their realities by talking to our global Country Office teams and partner organisations. Interviews play a vital role in helping us do this, and in bringing our work to life for our supporters.

Women for Women International also recognises that interviews may also cause harm if they are conducted intrusively, disrespectfully or in any other inappropriate manner, or if the pieces they lead to (in any medium – written, broadcast or otherwise) represent the Subject inaccurately or inappropriately in any way.

This document is intended to guide Women for Women International staff, affiliates and media contacts on the best practice for conducting and using interviews. It has been written following research and discussion around best practice and considers our organisational commitment to treat people with dignity and respect, recognising our accountability and responsibility to safeguard our staff and partners and the women we serve.

Please note: We request that questions be shared in advance so that we can best prepare our spokespeople. Women for Women International team members also reserve the right to sit in on interviews for safeguarding purposes.

Questions and considerations for the Subject:

1. Do you understand that you will not be able to review and approve the piece ahead of publication?
2. Do you understand that once a media piece is published, it is not possible to take it down?
3. Do you understand you can stop the interview at any point?
4. What do you want to get out of the interview?

5. Would you be willing to be named and pictured? We can use a pseudonym and change identifying details to protect your anonymity, if preferred.
6. Is there anything you definitely don't want to be asked about?
7. Are you aware that this interview may go online and could be read outside the UK?
8. Are there any sensitive personal details that could put you, a family member or friend at risk?
9. Are you comfortable with everyone who is in the room/on this call right now hearing your interview?
10. Is there anything else you would like us to know before we begin?